## WELCOME TO PHONE BANKING WITH FLIP THE WEST

Thank you for volunteering to phone bank with <u>Flip the West</u>. This document helps you choose the right campaign and provides all the info to get you started.

### BOOKMARK THIS DOCUMENT - IT IS AUTOMATICALLY UPDATED WITH THE LATEST CAMPAIGNS.

# What you'll find in here:

- 1. Campaigns using manual dial
  - a. Arizona CASE Survey
  - b. Colorado Get Out the Vote & Volunteer Recruitment
  - c. Iowa Theresa Greenfield Support and Absentee Ballot Request
- 2. Campaigns using an automated dialer
  - a. Iowa Theresa Greenfield Support and Absentee Ballot Request (CallHub)
  - b. Alaska Independent Voters (CallHub)
  - c. Montana Independent Rural Voters (CallHub)
  - d. Kansas Bollier support and Absentee Ballot Request (CallHub)
- 3. Campaigns run by our partners
  - a. Montana youth voter registration (manual dial)
- 4. Training opportunities
- 5. Join a phone bank community!

Dialing manually on your phone is slightly easier if you are not comfortable with technology. Automated dialing done from through the audio feature of your computer is more efficient and will make more calls. Either way, we will help you through the process step by step.

Each campaign has a "Toolkit" which contains the instructions on how to use the dialing system, the link to the phone bank, the script, and background information on the Senate race.

**TO GET STARTED:** Read the description of each campaign. After you choose one, click on its Toolkit.

#### 1. MANUAL DIAL

**NEW Arizona CASE Survey Script:** This program is in partnership with <u>Central Arizonans</u> <u>for a Sustainable Economy</u> (CASE). This phone bank epitomizes the style of phone banking needed to win an election when canvassing isn't an option. After a deep dive discussion about important issues facing the voter, we will ask voters to support Biden and Mark Kelly. Additionally, we are supporting local efforts to support Education proposition Phone bank volunteers will be calling mid-propensity<sup>1</sup> Democratic and left-leaning Independents.

- If you are calling on your own, the best time to call is between 11 am 9 pm, Pacific
- Click this link for the <u>Arizona CASE Survey Campaign Toolkit (manual)</u>.

**Colorado GOTV**<sup>2</sup> & Volunteer Recruitment. This program is in partnership with <u>Indivisible Colorado</u>. It focuses on encouraging low- and mid-propensity Democratic/progressive voters in Colorado to get out and vote for Joe Biden, John Hickenlooper for the U.S. Senate, and volunteer with an Indivisible chapter. Colorado is a "must win" state for flipping the Senate, and this phone program can help us increase base turnout by soliciting volunteers for the final Get Out the Vote (GOTV) push.

- If you are calling on your own, the best time to call is between 10 am 8 pm, Pacific
- Click this link for the Colorado GOTV and Volunteer Recruitment Toolkit (manual).

**Iowa Greenfield Support and Absentee Ballot Request:** This phone bank is calling left-leaning Democrats in Polk County. The script asks them to support Theresa Greenfield and commit to requesting an absentee ballot to vote by mail in the November general election.

- If you are calling on your own, the best time to call is between 9 am 7 pm, Pacific
- Click this link for the Iowa Absentee Ballot Request Toolkit (manual).

#### 2. AUTOMATED DIAL

**Iowa Greenfield support and Absentee Ballot Request on CallHub:** This phone bank is calling Democrats throughout Iowa. The script asks them to support Greenfield and commit to requesting an absentee ballot to vote by mail in the November general election.

- If you are calling on your own, the best time to call is between 9 am 6:55 pm, Pacific
- Click this link for the Iowa Absentee Ballot Request Toolkit (CallHub).

**Alaska outreach to Independent voters on CallHub:** Over 50% of registered voters in Alaska are Independents. To flip Alaska, we need to secure their votes. Dr. Al Gross—who is running as an Independent—has very little name recognition, so this phone bank aims to promote Al's platform: reform the healthcare system, protect fisheries, and (did we mention) *HEALTHCARE!* 

- If you are calling on your own, the best time to call is between 12 pm 9:45 pm, Pacific
- Click this link for the Alaska Outreach Toolkit (CallHub).

<sup>&</sup>lt;sup>1</sup> High / Medium / Low Propensity refers to how often someone votes.

<sup>&</sup>lt;sup>2</sup> Get Out the Vote (GOTV)

**Montana outreach to rural Independent voters on CallHub:** In order to flip the Montana Senate seat, Bullock must win over Independent voters. Steve Bullock is completing his second term as the Montana Governor. Using a healthcare message to reach rural voters, this script champions Bullock's accomplishments while in office to persuade Independents. The contact ratio on this phone bank is one of our highest!

- If you are calling on your own, the best time to call is between 10 am 7:45 pm, Pacific
- Click this link for the Montana Rural Persusasian Toolkit (CallHub).

**Kansas Bollier support and Absentee Ballot Request on CallHub:** This phone bank is calling Democrats over the age of 65 throughout Kansas. The script asks them to support Bollier and commit to voting early (either by requesting an absentee ballot to vote by mail or by doing early voting) in the November general election.

- If you are calling on your own, the best time to call is between 9 am 6:55 pm, Pacific
- Click this link for the Kansas Absentee Ballot Request Toolkit (CallHub).

## 3. PHONE BANKS RUN BY OUR PARTNERS

**Register Montana Youth:** (manual dial) This phone bank is run by <u>Forward Montana Foundation</u>. Call young people across Montana to confirm that their voter registration is up to date. These calls are non-partisan in nature. The script and supporting documents will be sent to you once you register with Forward Montana Foundation.

- YOU MUST REGISTER FOR THE ZOOM PHONE BANK.
- Register here.

### 4. TRAINING

Each Toolkit has full instructions for you to learn on your own. However, if you learn better with in-person instruction or need more help, please sign up for our Virtual Phone Bank Trainings on Tuesday for manual dialing, or Thursday for CallHub, either day from 9:00-10:00AM or from 5:00 - 6:00 PM (Pacific) by Clicking Here. Flip the West also offers support and additional training upon request (see below).

## 5. **JOIN A PHONE BANK COMMUNITY**

With the exception of Montana Youth Registration, you may call voters on your own schedule. But phone banking with others is easy and fun. Join our "Virtual Phone Bank Center" on Zoom where you will get the training you need, receive technical support at any time, meet fellow phone bankers, and share success stories. Register Here to be a part of a growing and exciting community of like-minded activists.

LAST AND NOT LEAST: If you have questions about scripts or dialing systems, if you need technical support, or if you need a training session for your group, please contact

<u>Maureen@flipthewest.com</u>

The Road to a Democratic Senate and White House Travels Through the West. Take action today!